

# Context Analysis: \_\_\_\_\_



## Language

What is the language of the domain? \_\_\_\_\_

Rate your “fluency” in the language:

<b>0</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>

“Buzz” words, key phrases and concepts for this specific unique setting:

Resources for language skills:

## Context Mapping

Formal

Informal

### **Structure**

Circle the person with whom you gained entry.  
 Use double lines to indicate strongest ties within the system.  
 Put a square around any person with whom you need to strengthen ties.

### **Patterns**

How does information flow within the system?  
 How are decisions and changes typically made?

### **Attitudes**

What are the prevailing attitudes within the system?  
 What does each key person value?  
 What supporting ideas are likely to work well?  
 What supporting ideas are likely to elicit a negative reaction?

### **Means of Influence**

What options are available for influence within the system?  
 What are the primary means of influence available to you?  
 What are ways of broadening the means of influence?

