

Context Analysis: Women's Volleyball - University of Hard Knocks

Language

What is the language of the domain? Volleyball

Rate your "fluency" in the language:

0	1	2	3	4	5	6	7	8	9	10
									✓	

"Buzz" words, key phrases and concepts for this specific unique setting:

- Strike when opportunity knocks
- "Superfit"
- Mental toughness
- Prepare, prepare, prepare

Resources for language skills:

- Former consultant
- Coach and Asst. Coach
- USA Volleyball.org website
- US Professional Volleyball website
- Volleyball Magazine

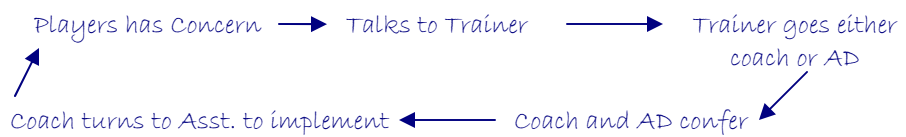
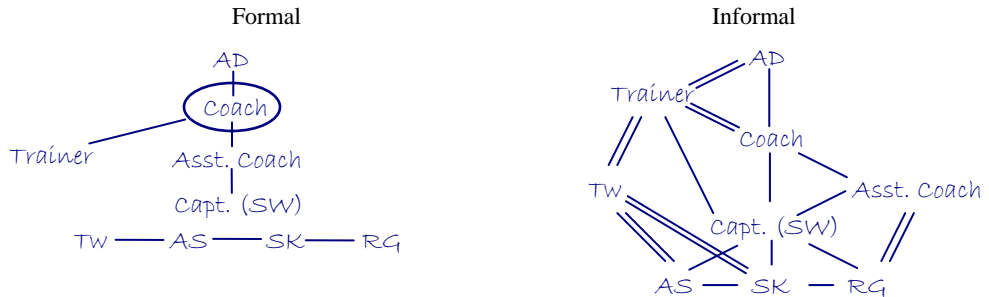
Context Mapping

Structure
 Circle the person with whom you gained entry.
 Use double lines to indicate strongest ties within the system.
 Put a square around any person with whom you need to strengthen ties.

Patterns
 How does information flow within the system?
 How are decisions and changes typically made?

Attitudes
 What are the prevailing attitudes within the system?
 What does each key person value?
 What supporting ideas are likely to work well?
 What supporting ideas are likely to elicit a negative reaction?

Means of Influence
 What options are available for influence within the system?
 What are the primary means of influence available to you?
 What are ways of broadening the means of influence?



<u>AD</u>	<u>Coach</u>	<u>Asst. Coach</u>	<u>Trainer</u>
+ Positive exposure of UHK	+ Building the program	+ Career advancement	+ Relationships with players
+ Alumni support	+ Fitness	+ Harmony with players	+ Balance in life
+ Comparing to other programs	+ Mental toughness	+ Positive feedback	- "Psycho-babble"
+ Research based	+ Outcome / results	+ Insight and self-awareness	
+ Formal credentials	- Comparing to other programs	- Confrontation	
	- Research based		
	- Formal credentials		
- Financial	- mandate	- Mandates only	- Informal feedback to coach and AD
- Mandates	- playing time	moderately effective	- Medical restriction and release
- Flow of workload	- scholarships	- praise	- 1:1 support and encouragement Praise
- Threats	- Praise	- 1:1 support and encouragement Praise	
- General support			